



Sponsorship Package



SEPTEMBER 12 | QUEENSBURY CENTRE | REGINA



What can you expect from the conference?

We are bringing together industry experts, thought leaders and passionate individuals to dive into the topics that truly matter to the real estate landscape in our province. As the second-largest sector by GDP in Saskatchewan, real estate is pivotal in driving a thriving and prosperous economy.

We have carefully curated sessions catering to the residential and commercial real estate market, ensuring something valuable for everyone in attendance. Additionally, we'll delve into discussions surrounding growth and the future of our province, making this conference an indispensable event for anyone invested in the real estate sector.

A preview of the confirmed panelists includes:

- MP Scott Aitchison, Shadow Minister of Housing
- Her Worship Sandra Masters, Mayor of Regina
- Ann-Marie Lurie, Chief Economist, Reb Resources
- Andrew Fogliato, Owner and Publisher, Real Estate Magazine
- Benjamin Dachis, C.D. Howe Institute

Why sponsor this event?

By joining us as a sponsor, your organization will have exposure to a wide audience of industry professionals, decision-makers, and stakeholders from the real estate sector in Saskatchewan. This conference provides an exceptional platform for networking, establishing meaningful partnerships, and showcasing your organization's dedication to driving growth and innovation within our province.

We have tailored various sponsorship opportunities to meet your specific needs and budget. These include prominent branding opportunities pre, during, and post-conference, sponsor features, complimentary tickets, and potential speaking opportunities. Please look at the complete Sponsorship Package for more information and sponsorship opportunities.








Questions regarding sponsorship opportunities please contact:

JACQUELINE ZABOLOTNEY

CHIEF OPERATING OFFICER
SASKATCHEWAN REALTORS® ASSOCIATION

306.343.3442 | jacqueline@sra.ca

PRESENTING SPONSOR \$10,000



-  Recognition as Presenting Sponsor on all conference materials, including conference website, mobile app, program and general signage
-  Two premium tables (16 tickets) to the event
-  Opportunity to address attendees during the event
-  Recognition on social media posts before, during and after the conference
-  Recognition on the conference registration page
-  Dedicated email blast in recognition of the Presenting Sponsor
-  Main stage and podium signage

**EXCLUSIVE
OPPORTUNITY**

*State of Real Estate Logo package includes: recognition on conference webpage, event program, opening remarks slideshow profile, listing in annual report, and verbal recognition at the event.

GOLD SPONSOR

\$8,000

-  Recognition as Gold Sponsor on all conference materials, including conference website, mobile app, program and general signage
-  One premium table (8 tickets) at the event
-  Recognition on social media posts before, during and after the conference
-  Exclusive advertising on screens and stage during the Keynote Session
-  Recognition on the conference registration page
-  Organization name formally announced during the program
-  State of Real Estate logo package inclusion*

**EXCLUSIVE
OPPORTUNITY**

*State of Real Estate Logo package includes: recognition on conference webpage, event program, opening remarks slideshow profile, listing in annual report, and verbal recognition at the event.

SILVER SPONSOR

\$6,000



Recognition as Silver Sponsor on conference materials, including conference website, mobile app, program and general signage



One premium table (8 tickets) to the event



Recognition on social media posts before, during and after the conference



Advertising on screens and stage during one of three conference pathways



Recognition on the conference registration page



Organization name formally announced during the program










State of Real Estate logo package inclusion*

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BRONZE SPONSOR

\$4,000

-  Recognition as Bronze Sponsor on conference materials, including conference website, mobile app, program and general signage
-  Four complimentary tickets to the event
-  Recognition on conference social media posts
-  Logo inclusion on tabletops
-  Recognition on the conference registration page
-  Organization name formally announced during the program
-  State of Real Estate logo package inclusion*



**EXCLUSIVE
OPPORTUNITY**

*State of Real Estate Logo package includes: recognition on conference webpage, event program, opening remarks slideshow profile, listing in annual report, and verbal recognition at the event.

LUNCH SPONSOR

\$3,500



Recognition as Lunch Sponsor on conference materials, including conference website, mobile app, program and general signage



Two complimentary tickets to the event



Organization advertised on screens during the lunch break



Logo inclusion on tabletops



Organization name formally announced prior to lunch break








State of Real Estate logo package inclusion*

**EXCLUSIVE
OPPORTUNITY**

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REGISTRATION SPONSOR \$3,000

-  Recognition as Registration Sponsor on conference materials, including conference website, mobile app, program and general signage
-  Two complimentary tickets to the event
-  Prominent logo placement on registration tables
-  Organization featured within the Industry Best Practices Conference communication
-  State of Real Estate logo package inclusion*

SOLD OUT

**EXCLUSIVE
OPPORTUNITY**

*State of Real Estate Logo package includes: recognition on conference webpage, event program, opening remarks slideshow profile, listing in annual report, and verbal recognition at the event.

EVENT APP SPONSOR

\$3,000



Recognition as Event App Sponsor on conference materials, including conference website, mobile app, program and general signage



Two complimentary tickets to the event



High-profile logo placement on the mobile app



State of Real Estate logo package inclusion*

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LANYARD SPONSOR

\$3,000



Recognition as Lanyard Sponsor on conference materials, including conference website, mobile app, program and general signage



Two complimentary tickets to the event



Official sponsor of lanyards provided to all attendees



State of Real Estate logo package inclusion*

**EXCLUSIVE
OPPORTUNITY**

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WI-FI SPONSOR

\$2,500



Recognition as Wi-Fi Sponsor on conference materials, including conference website, mobile app, program and general signage



One complimentary ticket to the event



Official sponsor of the event Wi-Fi available to all attendees



State of Real Estate logo package inclusion*

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CHARGING SPONSOR

\$2,000



Recognition as Charging Sponsor on conference materials, including conference website, mobile app, program and general signage



One complimentary ticket to the event



Official sponsor of State of Real Estate device charging area










State of Real Estate logo package inclusion*

**EXCLUSIVE
OPPORTUNITY**

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NETWORKING SPONSOR \$2,000

-  Recognition as Networking Sponsor on conference materials, including conference website, mobile app, program and general signage
-  One complimentary ticket to the event
-  Official sponsor of one networking break
-  Organization advertised on screens during selected networking break
-  Logo inclusion at the refreshment station
-  Organization name formally announced ahead of networking breaks
-  State of Real Estate logo package inclusion*

**THREE
AVAILABLE**

*State of Real Estate Logo package includes: recognition on conference webpage, event program, opening remarks slideshow profile, listing in annual report, and verbal recognition at the event.

Sponsorship Agreement



This agreement is entered into by and between the Saskatchewan REALTORS® Association (SRA) and

_____ (sponsoring organization name)

The SRA agrees to provide the Sponsoring Organization all the benefits outlined in the sponsorship package, based on the sponsorship level selected.

The Sponsoring Organization agrees to provide SRA payment for the sponsorship amount as outlined below. The Sponsoring Organization also agrees to promptly submit their logo and brand guidelines. Payment is required no later than 30 days following invoice receipt.

Sponsorship Level: _____

Sponsoring Organization: _____

Contact Name: _____ Phone: _____

Email: _____

Mailing Address: _____

Billing Contact (if different than above): _____

Authorized Signature: _____ Date: _____





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